



Agricultural Entrepreneurship Series Set for August

A three-part series is aimed at addressing critical areas for existing and aspiring producers.

WHARTON, Texas (July 22, 2021) – The Prairie View A&M University (PVAMU) Cooperative Extension Program (CEP) will host the Agricultural Entrepreneurship Series next month for producers. The event will be held both in-person and virtually.

Wharton County and Austin County CEP Extension Agent Braxton Mitchell said the goal of the series is to educate and enlighten aspiring and existing producers on several critical areas regarding agriculture.

“We want attendees who are starting an ag business to leave with a plan of action and implementation heading into this new endeavor,” Mitchell said. “For existing producers, we hope to educate them on certain methods that could improve production and marketing, along with the efficiency of their business.”

CEP is partnering with the Landowner’s Association of Texas to offer attendees three sessions to hear from producers who work in agriculture. Each day of the series, participants will hear from an Agribusiness expert regarding the various levels of agricultural entrepreneurship and participate in a question-and-answer session.

On Thursday, August 5, hay producer John Abraham of Circle A Farm & Ranch and CEP Extension Specialist Ashley Pellerin will cover the need-to-know basics of Ag Entrepreneurship. The following week on August 12, D.L.C. Livestock’s Dwight Callis will discuss developing and implementing business plans for aspiring producers. On August 19, Terren Moore with Moore Farms & Insurance and CEP Extension Specialists Nelson Daniels, Ph.D., will provide insight into the tools available to producers to garner government assistance for their businesses.

About the event:

- Event:** 2021 Agricultural Entrepreneurship Series
- Date:** Thursday, August 5, 12, and 19, 2021
- Place:** Wharton County Fairgrounds, 6036 FM 961 Rd., Wharton, TX, 77488
- Register:** Call 979-532-3310 or [register](https://bit.ly/36SU3h4) online at <https://bit.ly/36SU3h4>. Virtual attendees will receive a link to the event and a number to dial in upon completing registration.

For more information on the series, contact Braxton Mitchell at bmitchell@pvamu.edu or (979) 532-3310.

###

About Prairie View A&M University: Designated an institution of “the first class” in the Texas Constitution, Prairie View A&M University is the second-oldest public institution of higher education in the state. With an

established reputation for producing engineers, nurses, and educators, PVAMU offers baccalaureate degrees, master's degrees, and doctoral degree programs through eight colleges and schools. A member of The Texas A&M University System, the university is dedicated to fulfilling its land-grant mission of achieving excellence in teaching, research, and service. For more information regarding PVAMU, visit www.pvamu.edu.

MEDIA CONTACTS

Braxton Mitchell

Extension Agent
979-532-3310
bjmitchell@pvamu.edu

Christi Landry

Assistant Director, Information
and Impact Center
936-261-5144 • calandry@pvamu.edu

College of Agriculture and Human Sciences • 936-261-1560 • www.pvamu.edu/cahs

Corrie P. Bowen
County Extension Agent – Agriculture & Natural Resources
Wharton County
979-532-3310
cbowen@ag.tamu.edu

TEXAS A&M
AGRILIFE
EXTENSION

Urban Agriculture Program



PRAIRIE VIEW
A&M UNIVERSITY
COLLEGE OF AGRICULTURE
AND HUMAN SCIENCES



Agriculture and Natural
Resources

Cooperative Extension Program



Agribusiness Planning

2021 Agricultural Entrepreneurship Series

ATTEND VIRTUALLY or IN-PERSON

IN-PERSON LOCATION:

Wharton Co. Fairgrounds- Director's Room
6036 FM 961 Rd, Wharton, TX 77488

TO REGISTER: CLICK *HERE* or Call 979-532-3310

August 5th

Ag Entrepreneurship 101

- *Getting Started?
- *What Do I need?
- *Land Assessment
- *And More...

PRODUCER SPOTLIGHT

JOHN ABRAHAM
Circle A Farm & Ranch

August 12th

Business Plan Development

- *Why?
- *How to Create one.
- *How to Implement it
- *Startup Resources

PRODUCER SPOTLIGHT

DWIGHT CALLIS
D.L.C. Livestock

August 19th

Government Assistance

- *Extension
- *USDA Agencies
 - *FSA, NRCS,
 - SWCD, and more...

PRODUCER SPOTLIGHT

TERREN MOORE
Moore Farms & Insurance

FOR MORE INFORMATION: Braxton Mitchell- Wharton Co./Austin Co. Extension Agent
e-mail: bjmitchell@pvamu.edu * office: 979-532-3310

The Cooperative Extension Program does not discriminate against anyone regardless of their race, color, national origin, religion, sex, gender identity (including gender expression), sexual orientation, disability, age, marital status, family/parental status, income derived from a public assistance program, political beliefs, reprisal or retaliation for prior civil rights activity, in any program or activity. Persons who require communication in a language other than English or with a disability who require alternative means of communication of program information (braille, large print, audiotape, etc.) or should contact Ms. Belinda Lewis at 936-261-3585 in advance.



PRAIRIE VIEW
A&M UNIVERSITY
COLLEGE OF AGRICULTURE
AND HUMAN SCIENCES

Cooperative Extension Program



Agriculture and Natural
Resources



Urban Agriculture Program

Agribusiness Planning 2021 Ag Entrepreneurship Series

Thursday: August 5th, 2021 from 9:00 a.m. - 11:00 a.m.

9:00 a.m.	Welcome	<i>Braxton Mitchell</i> , Wharton Co./Austin Co. Extension Agent
9:10 a.m.	Intro to Ag Entrepreneurship	<i>Ashley Pellerin</i> , Program Specialist, Prairie View A&M University
9:45 a.m.	101 Entrepreneur Activities and Industries	<i>Barbara Lange, Diane Brown, Kay Bell, and Ginger Perry</i> , Landowners Association of Texas
10:40 a.m.	Producer Spotlight	<i>John Abraham</i> , Circle A Farm & Ranch
10:55 a.m.	Survey	
11:00 a.m.	Adjourn	



Moore Farms
& Insurance



PLC
Livestock

"A"



PRAIRIE VIEW
A&M UNIVERSITY
COLLEGE OF AGRICULTURE
AND HUMAN SCIENCES

Cooperative Extension Program



Agriculture and Natural
Resources



Urban Agriculture Program

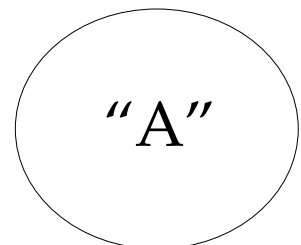
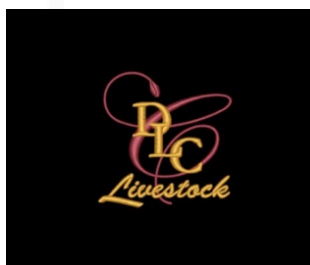
Agribusiness Planning

2021 Ag Entrepreneurship Series

Thursday: August 12th, 2021 from 9:00 a.m. - 11:00 a.m.

9:00 a.m.	Welcome	<i>Braxton Mitchell</i> , Wharton Co./Austin Co. Extension Agent
9:10 a.m.	Business Plan Development I	<i>Lloyd Hebert</i> , The BID Academy Consortium
9:50 a.m.	Mission Statements	<i>Braxton Mitchell</i> , Wharton Co./Austin Co. Extension Agent
10:00 a.m.	Business Plan Development II	<i>Lloyd Hebert</i> , The BID Academy Consortium
10:40 a.m.	Producer Spotlight	<i>Dwight Callis</i> , DLC Livestock
10:55 a.m.	Survey	
11:00 a.m.	Adjourn	

Moore Farms
& Insurance





PRAIRIE VIEW
A&M UNIVERSITY
COLLEGE OF AGRICULTURE
AND HUMAN SCIENCES

Cooperative Extension Program



Agriculture and Natural
Resources



Urban Agriculture Program

Agribusiness Planning 2021 Ag Entrepreneurship Series

Thursday: August 19th, 2021 from 9:00 a.m. - 11:00 a.m.

9:00 a.m.	Welcome	<i>Braxton Mitchell</i> , Wharton Co./Austin Co. Extension Agent
9:10 a.m.	Cooperative Extension Program	<i>Braxton Mitchell</i> , Wharton Co./Austin Co. Extension Agent <i>Dr. Clarence Bunch</i> , Agricultural & Natural Resources Program Leader, Prairie View A&M University
10:00 a.m.	USDA Agencies	<i>Dr. Nelson Daniels</i> , Program Specialist, Prairie View A&M University
10:40 a.m.	Producer Spotlight	<i>Terren Moore</i> , Moore Farms & Insurance
10:55 a.m.	Survey	
11:00 a.m.	Adjourn	

