



PRAIRIE VIEW  
A&M UNIVERSITY  
COLLEGE OF AGRICULTURE  
AND HUMAN SCIENCES

Cooperative Extension Program



Agriculture and Natural  
Resources



## Urban Agriculture Program

# Agribusiness Planning 2021 Ag Entrepreneurship Series

Thursday: August 5<sup>th</sup>, 2021 from 9:00 a.m. - 11:00 a.m.

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9:00 a.m.	<b>Welcome</b>	<i>Braxton Mitchell</i> , Wharton Co./Austin Co. Extension Agent
9:10 a.m.	<b>Intro to Ag Entrepreneurship</b>	<i>Ashley Pellerin</i> , Program Specialist, Prairie View A&M University
9:45 a.m.	<b>101 Entrepreneur Activities and Industries</b>	<i>Barbara Lange, Diane Brown, Kay Bell, and Ginger Berry</i> , Landowners Association of Texas
10:40 a.m.	<b>Producer Spotlight</b>	<i>John Abraham</i> , Circle A Farm & Ranch
10:55 a.m.	<b>Survey</b>	
11:00 a.m.	<b>Adjourn</b>	

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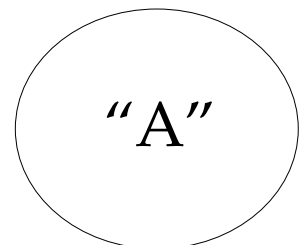
Thursday: August 12<sup>th</sup>, 2021 from 9:00 a.m. - 11:00 a.m.

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9:00 a.m.	<b>Welcome</b>	<i>Braxton Mitchell</i> , Wharton Co./Austin Co. Extension Agent
9:10 a.m.	<b>Business Plan Development I</b>	<i>Lloyd Hebert</i> , The BID Academy Consortium
9:50 a.m.	<b>Mission Statements</b>	<i>Braxton Mitchell</i> , Wharton Co./Austin Co. Extension Agent
10:00 a.m.	<b>Business Plan Development II</b>	<i>Lloyd Hebert</i> , The BID Academy Consortium
10:40 a.m.	<b>Producer Spotlight</b>	<i>Dwight Callis</i> , DLC Ranch
10:55 a.m.	<b>Survey</b>	
11:00 a.m.	<b>Adjourn</b>	

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Thursday: August 19<sup>th</sup>, 2021 from 9:00 a.m. - 11:00 a.m.

9:00 a.m.	<b>Welcome</b>	<i>Braxton Mitchell</i> , Wharton Co./Austin Co. Extension Agent
9:10 a.m.	<b>Cooperative Extension Program</b>	<i>Braxton Mitchell</i> , Wharton Co./Austin Co. Extension Agent  <i>Dr. Clarence Bunch</i> , Agricultural & Natural Resources Program Leader, Prairie View A&M University
10:00 a.m.	<b>USDA Agencies</b>	<i>Dr. Nelson Daniels</i> , Program Specialist, Prairie View A&M University
10:40 a.m.	<b>Producer Spotlight</b>	<i>Terren Moore</i> , Moore Farms & Insurance
10:55 a.m.	<b>Survey</b>	
11:00 a.m.	<b>Adjourn</b>	

